



Customer Information Website Development & Maintenance

Styles Creek Productions

Styles Creek Productions is a small company, based on New Zealand's South Island West Coast, which specialises in website development and maintenance, desktop publishing and photographic images. Evan is the director, web designer, and technical expert. He has a background in radio technology, science, computing and web design, and is a keen photographer. Rachele provides assistance with customer consultation, design and text development, and runs the "office" side of the business. Her background is in health, management and quality systems.

A quality website

We endeavour to ensure each website we develop meets the criteria we believe define a high quality and effective website:

- reliability - it downloads every time with minimal off-line time
- visibility - will be found easily and quickly and help create a "name" for you
- engagability - it pulls the reader in and entices them to explore further
- authenticity - it fits with the product or service your business provides
- contactability - it directs people to make personal contact with you
- compatibility - it is in a format that will run on the wide spectrum of computers
- simplicity - it has clarity of message and presentation

The process of website development

We prefer to work closely with you and spend time at the start of the project getting a sound understanding of your business, and exploring your vision for the site, to help ensure we deliver what you require. The process looks something like this:

- An initial consultation will focus on developing a shared understanding of the web solutions that will work for you, and the path ahead. We discuss aspects such as your target audience, the "feel" of the site, incorporation of your logo, the number of pages and their general content, and any thoughts you have about what you'd like. This may occur in person (depending on your location), by telephone, or by email.
- We will prepare an estimate of the timeframe and cost involved, for you to consider based on the information discussed in the consultation.
- Once you give the go-ahead, a draft site will be developed.
- Further consultation, exchange of ideas, consolidation of detail occurs through ongoing contact.
- Final content is agreed, hosting is finalised, and once payment is received the site goes live.
- Follow up care and contact can be confirmed with you at this time.

Pricing Guide:

The price of your website will depend on the complexity of it - for example, the number of pages, external links required, images used, any animation, video clips or sound bites, and consultation involved. Should the complexity of the website demand additional resources (and thus cost) above the estimate provided, we will discuss this with you before going ahead.

As a general guide:

- One page - inclusive of consultation, design concepts, template development, navigation tools, content, hosting arrangements, through to completion and "go live" \$800.00
- additional pages \$100.00 each

Hosting Options:

Three main options exist in hosting your website

1. you can arrange your own hosting - the internet lists a large number of web host providers
2. we can supply a list of some providers and their packages - up to date, reputable companies
3. we can arrange hosting for you

Websites you can visit:

You may want to check out some other websites developed by Styles Creek Productions:

- Broad Bay School (*targeted on giving information to those searching for local schooling options*)
www.broadbay.school.nz
- Chestnut Tree Forge (*a user-friendly site designed to advertise an architectural blacksmith's "fine forged ironwork"*)
www.chestnutreeforge.co.nz
- Isolytix (*targeting customers that require chemical analysis of isotopes and supply to consumables*)
www.isolytix.com

Contact details:

You are welcome to contact us at any time - an answer phone will be available when we are not. Alternatively you may choose to email, or contact us through our website.

Telephone: (03) 768 9489

Mobile: (027) 627 8642

email: admin@stylescreek.com

website: www.stylescreek.com

Disclaimer:

While every effort is made to use web-safe fonts, colours and programming, occasionally the appearance of any website can be altered by the make, settings and software of the user. When arranging hosting, reputable service providers are utilised, however Styles Creek Productions does not have any control over the reliability of internet service provider's internal systems.